



# PREMIUM DETAILING & PROTECTION IN LOS ANGELES



## SERVICES

AUTO DETAILING

CERAMIC COATING

PAINT CORRECTION

ICON ROCKLEAR

# ICON ROCKLEAR: IN A CLASS OF ITS OWN

FEATURES	CERAMIC COATING	PPF (FILM)	ICON ROCKLEAR
UV PROTECTION	✓	✓	✓✓✓
HYDROPHOBIC	✓	✓	✓✓✓
GLOSS ENHANCEMENT	✓	✓ LIMITED	✓✓✓
LIFETIME DURABILITY	✗ (2-5 YEARS)	✗ (2-10 YEARS)	✓ 15-YEAR WARRANTY
MAINTENANCE FREE	✗	✗	✓✓✓
SELF-HEALING	✗	✓	✓✓
SCRATCH & CHIP PROTECTION	✗	✓✓	✓✓
CHEMICAL RESISTANCE	✓	✓	✓✓
PAINT COLOR ENHANCEMENT	✓	✗	✓✓✓ RICHER COLORS
BOOSTS VEHICLE VALUE	✓ LIMITED	✓ LIMITED	✓ + CARFAX REPORTING
REPAIRS CLEAR COAT	✗	✗	✓
INSTALLATION TYPE	DIY OR SHOPS	CUT & WRAP	CERTIFIED STUDIO ONLY
PRICING	\$	\$\$\$\$\$\$\$\$	\$\$

TRUSTED. AFFORDABLE. EXCLUSIVE.

ICON ROCKLEAR ISN'T AVAILABLE EVERYWHERE –  
ONLY CERTIFIED EXPERTS CAN APPLY IT.  
PROTECT YOUR INVESTMENT WITH PRECISION, ARTISTRY, AND INNOVATION  
40 YEARS IN THE MAKING.

## SEE THE DIFFERENCE IN PERSON.

FREE SCRATCH RESISTANCE DEMO ON A CURED HOOD PANEL.  
FREE TEST SPOT DEMO ON YOUR VEHICLE.

COME BY OUR STUDIO. NO PRESSURE, JUST PROOF & RESULTS.



STARTING AT \$1,900 FOR CARS - FINANCING AVAILABLE  
(PRICING DEPENDS ON VEHICLE TYPE & SIZE. SCAN THE QR CODE AT THE BACK TO LEARN MORE.)

NOT MADE BY LOGAN'S AUTO DETAILING  
ICON ROCKLEAR IS A PREMIUM U.S.-MADE PRODUCT WITH OVER 40 YEARS OF INNOVATION BEHIND IT.  
WE'RE ONE OF THE FEW CERTIFIED STUDIOS TRUSTED TO INSTALL IT WITH PRECISION AND CARE.

NOT CERAMIC. NOT FILM.

# ICON ROCKLEAR IS REVOLUTIONARY VEHICLE PROTECTION.

APPLIED ONLY BY CERTIFIED PROFESSIONALS. LIFETIME PROTECTION.

MAINTENANCE-FREE.

THIS IS REAL INNOVATION — SELF-HEALING, CHEMICAL-RESISTANT, AND JAW-DROPPINGLY GLOSSY.

## UV PROTECTION

BLOCKS FADING AND SUN DAMAGE.



## HYDROPHOBIC BARRIER

REPELS WATER, MUD, AND GRIME.



## INCREDIBLE GLOSS

SHINE DEEPER THAN CERAMIC.



## LIFETIME PROTECTION

BACKED BY A 15-YEAR WARRANTY.



## MAINTENANCE FREE

NO REAPPLICATIONS OR BOOSTERS.



## SELF-HEALING PROPERTIES

MINOR SCRATCHES VANISH WITH HEAT.



## CHIP & SCRATCH PROTECTION

KEEPS DAILY DAMAGE OFF YOUR PAINT.



## CHEMICAL RESISTANCE

ACID RAIN, BIRD DROPPINGS? NO PROBLEM.



## DARKER, RICHER COLORS

PAINT POPS LIKE NEVER BEFORE.



## INCREASES CAR'S VALUE

PREMIUM PROTECTION = BETTER RESALE.



## CARFAX REPORTING

WARRANTY IS REPORTABLE TO CARFAX & INSURANCE.



## RESTORES CLEAR COAT

REPAIRS AND STRENGTHENS YOUR TOP LAYER.



## SEE IT, TOUCH IT, TEST IT

TRY A SCRATCH RESISTANCE DEMO ON OUR TEST PANEL.

GET A FREE TEST SPOT ON YOUR OWN VEHICLE.

NO OBLIGATION. JUST PROOF.

## WHY IT'S A GAME-CHANGER?

ICON ROCKLEAR ISN'T JUST A COATING — IT'S A COMPLETE UPGRADE TO YOUR VEHICLE'S CLEAR COAT. UNLIKE CERAMIC COATINGS THAT FADE OVER TIME OR FILMS THAT PEEL AND YELLOW, ICON BONDS DIRECTLY TO YOUR PAINT AT A MOLECULAR LEVEL.

CONTINUOUSLY TESTED AND IMPROVED OVER THE LAST DECADE, THIS ADVANCED FORMULA OFFERS UNMATCHED DURABILITY, SELF-HEALING ABILITIES, AND GLOSS THAT DOESN'T FADE — ALL WITHOUT ANY SPECIAL MAINTENANCE ROUTINES. IT'S THE NEXT EVOLUTION OF VEHICLE PROTECTION, AND LOGAN'S AUTO DETAILING IS PROUD TO BE ONE OF THE VERY FEW CERTIFIED AND INSURED FACILITIES IN CALIFORNIA TRAINED TO APPLY IT.

# F.A.Q.

**Q. IS IT A CERAMIC COATING OR PAINT PROTECTION FILM?**

**A. NO — IT'S NEITHER. IT OFFERS SIMILAR PROTECTION, LASTS LONGER, AND COSTS LESS OVER TIME. THINK OF IT AS AN ULTRA-DURABLE, SELF-HEALING CLEAR COAT UPGRADE.**

**Q. CAN I APPLY WRAPS OR PAINT ON TOP OF IT?**

**A. YES — ICON ROCKLEAR ACTS LIKE A PERMANENT CLEAR COAT. YOU CAN WRAP, COAT, OR EVEN PAINT OVER IT WITHOUT HARMING THE ORIGINAL FINISH.**

**Q. HOW LONG DOES THE PROCESS TAKE?**

**A. MOST VEHICLES ARE READY TO PICKUP WITHIN 1-2 DAYS, DEPENDING ON CONDITION AND PREP. WE NEVER RUSH EXCELLENCE. CURING TIME IS 1 MONTH.**

**Q. WHAT TYPES OF VEHICLES AND FINISHES IS IT IDEAL FOR?**

**A. ICON ROCKLEAR IS BEST FOR GLOSSY PAINT FINISHES ON NEW OR WELL-MAINTAINED VEHICLES.**

**IT'S NOT RECOMMENDED FOR MATTE/SATIN FINISHES.**

**CARS, TRUCKS, BOATS, TRACTORS, MOTORCYCLES, PLANES — IF IT SHINES, WE CAN PROTECT IT.**

## CONTACT



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YOUR VEHICLE  
SERVES THE BEST.  
LET'S PROTECT YOUR  
INVESTMENT —  
FOR GOOD.

**SCAN QR TO LEARN MORE  
APPOINTMENTS ONLY**

